

Seventy Eight Productions



Booth Space Application  
Oktoberfest 2011  
October 1st

We hereby make application for booth space in Oktoberfest, October 1st 2011, taking place at Snake River Landing. We understand that our 50% deposit will hold our booth size and location, and that all remaining balance will be due September 27th.

10x10 Vendor booths are \$75 and Food booths are \$100.  
*-for sponsorship information call 208.346.2366*

Booth Size: \_\_\_\_\_ Booth Number(s): \_\_\_\_\_

Product Description: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Who are your competitors? \_\_\_\_\_

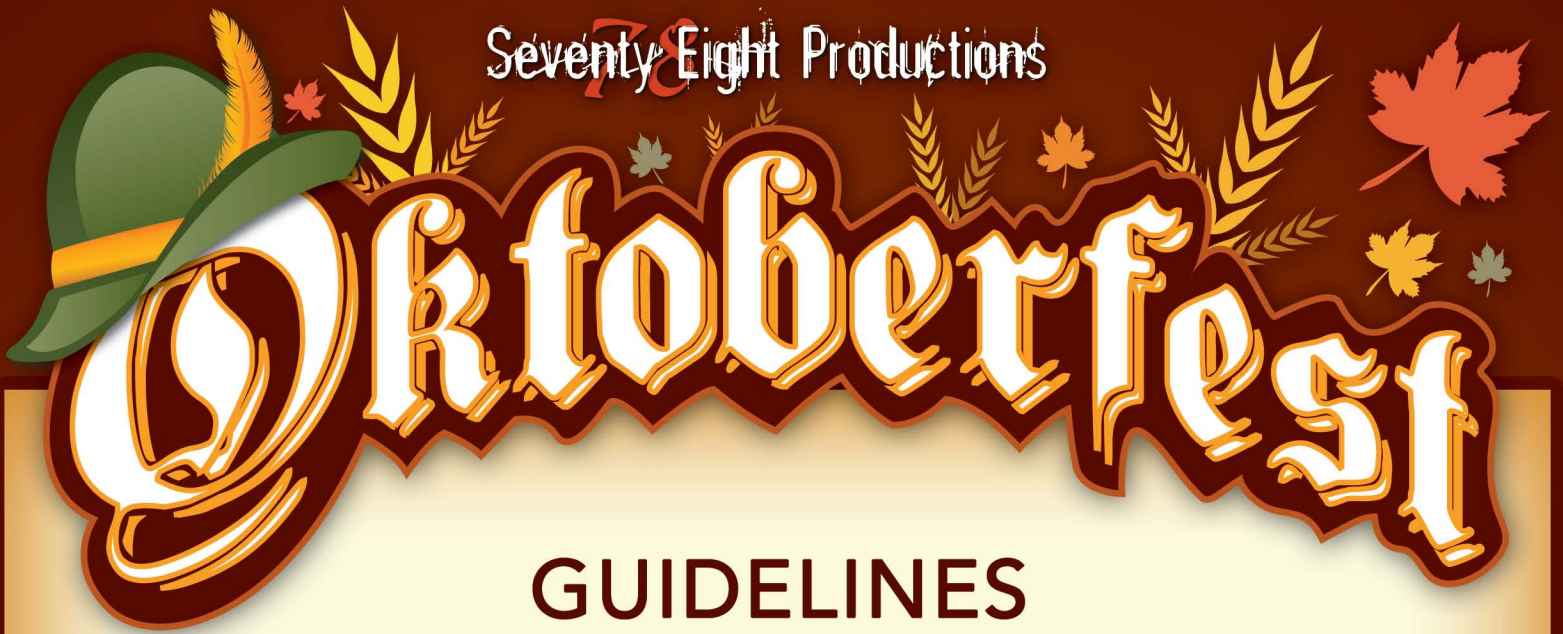
Comments: \_\_\_\_\_

Oktoberfest Representative: \_\_\_\_\_

Release of Liability Collected: \_\_\_\_ yes \_\_\_\_ no

Electricity Needed for Booth: \_\_\_\_ yes \_\_\_\_ no

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# Oktoberfest

## GUIDELINES

### Show Dates and Hours:

Oktoberfest, produced by 78 Productions, is to be held Saturday October 1st, from 12-6pm at Snake River Landing.

### Load-In Information:

Load-In date is Saturday October 1st 6:00 am - 10:00am. All booths are to be ready by 10:00am on Saturday October 1st, or you will be assessed a \$50 penalty.

### Load-Out:

Load-Out will be Saturday, October 1st from 6:00pm-10:00pm. Any booth left after 10:00pm is subject to removal and cleaning fees. Early Load-Out is strictly prohibited. Any changes to your booth must be made before or after the close of each day.

### Booth Rules and Regulations:

Our goal is to produce a quality event where all exhibitors can do business, and where the public can see and enjoy each booth independently. To do this, please adhere to the following:

- Booth contents must fit the size of booth purchased. No items from booth may spill out into aisle ways, or into adjacent booths.
- All advertising must take place inside of your booth. You may not walk the aisles to distribute materials for your company.
- All noise making devices (ie: radio, video, of PA system) must be tuned to a reasonable level to show courtesy to booths in your area.
- Booth sharing is strictly prohibited. Your booth is limited to the company and product of that company only.
- You must have someone in your booth to represent your company at all times.
- All booths must be paid in full before allowed to Load-In.

### Utilities Available:

Very limited electrical available please contact organizer if needed

### Safety to Exhibitors and Show Patrons:

Exhibitors shall maintain a safe environment for their employees and patrons to the show at all times. This includes, but is not limited to:

- Maintaining a clean and orderly booth, free of obstructions.
- Having a representative of the company in your booth at all times.

### Park and Equipment Care:

All exhibitors are responsible for the park, space provided, and equipment provided for the show. Any damage to rental equipment to partition booth, or any other provided materials is the responsibility of the exhibitor.

### Insurance and Liability:

All exhibitors are required to sign a Release of Liability. Oktoberfest, and its organizers, or 78 Productions, Inc. are not responsible for any loss or damage to property. Exhibitors are required to insure their own property if insurance will be needed.

### Payment Guidelines:

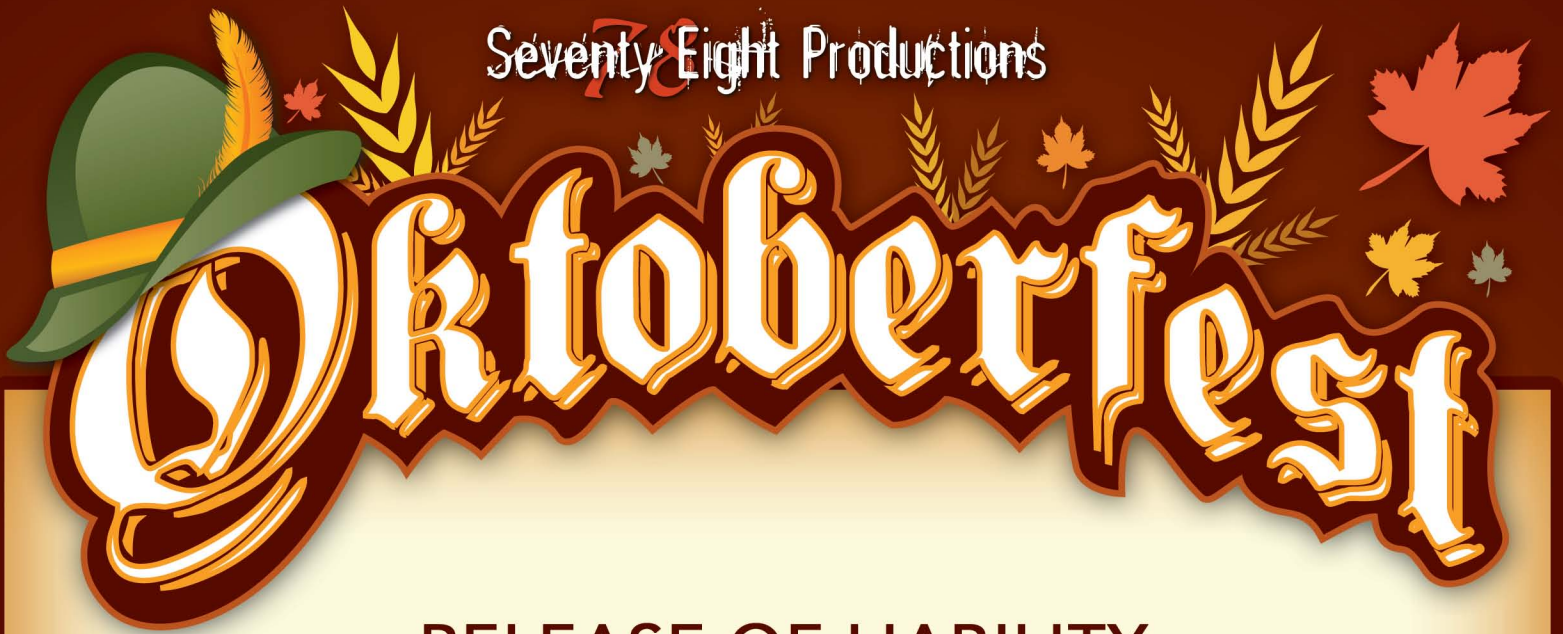
A 50% non-refundable deposit is required to assign a booth to your company. The remaining portion of your payment is due by September 27th. No exhibitors will be allowed to enter assigned booth space to set-up without full payment being made.

### Contact Information:

78 Productions, Inc. P.O. box 3454, Idaho Falls, ID 83403

Ryan Thueson: 346-2366 Kristen Thueson: 346-2368 Email: ryan@78productions.com

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## RELEASE OF LIABILITY

Oktoberfest, its organizers and staff, 78 Productions, its organizers and staff, and all show personal are released from all liability for damage or loss to property by exhibitors. This includes, but is not limited to: fire damage, water damage, any other natural weather occurrences, acts of vandalism, crowd riot, electrical loss, or any criminal activities. Insurance will be carried by each exhibitor, if so desired, to cover any loss or damage to property at Oktoberfest. No organizer or personal of the show will be responsible for loss or damage of property and equipment under any circumstances.

Company Name: \_\_\_\_\_

Responsible Party: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_