



Spring Home & Garden EXTRAVAGANZA

March 16th & 17th Kingston Plaza (Old Ernst Building) 1545 W. Broadway, IF

Booth Space Application
Spring Home and Garden Extravaganza
March 16th and 17th

We hereby make application for booth space in the Spring and Garden Extravaganza, March 16th and 17th, 2012, taking place at the Kingston Plaza. We understand that our 50% deposit will hold our booth size and location, and that all remaining balance will be due March 9th.

Booth Size: _____
Booth Number(s): _____

Product Description: _____

Company Name: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Signature: _____ Date: _____

Who are your competitors? _____

Comments: _____

Spring Home and Garden Representative:
Release of Liability Collected: yes no
Electricity Needed for Booth: yes no

Spring Home & Garden EXTRAVAGANZA

GUIDELINES

Show Dates and Hours:

The 2012 Spring Home and Garden Extravaganza, produced by 78 Productions, is to be held Friday, March 16th from 11:00 am to 9:00pm, and Saturday, March 17th from 9:00am to 6:00pm at the Kingston Plaza (Old Ernst Building).

Load-In Information:

Load-In dates are Thursday, March 15th from 10:00am to 9:00pm, and Friday, March 16th from 7:00am to 10:00am. All booths are to be ready by 10:00am on Friday, March 17th, or you will be assessed a \$50 penalty.

Load-Out:

Load-Out will be Saturday, March 17th from 6:00pm-10:00pm. Any booth left after 10:00pm is subject to removal and cleaning fees. Early Load-Out is strictly prohibited. Any changes to your booth must be made before or after the close of each day.

Booth Rules and Regulations:

Our goal is to produce a quality event where all exhibitors can do business, and where the public can see and enjoy each booth independently. To do this, please adhere to the following:

- Booth contents must fit the size of booth purchased. No items from booth may spill out into aisle ways, or into adjacent booths.
- All advertising must take place inside of your booth. You may not walk the aisles to distribute materials for your company.
- All noise making devices (ie: radio, video, or PA system) must be turned to a reasonable level to show courtesy to booths in your area.
- Booth sharing is strictly prohibited. Your booth is limited to the company and product of that company only.
- You must have someone in your booth to represent your company at all times.
- All booths must be paid in full before allowed to Load-In.

Utilities Available:

Electric and Internet services are available at the show if there is prior notice given to the show organizers. Please contact any show organizer one week prior to show time to arrange these services.

Safety to Exhibitors and Show Patrons:

Exhibitors shall maintain a safe environment for their employees and patrons to the show at all times. This includes, but is not limited to:

- Maintaining a clean and orderly booth, free of obstructions.
- Absolutely No Smoking!
- Having a representative of the company in your booth at all times.

Building and Equipment Care:

All exhibitors are responsible for the building, space provided, and equipment provided for the show. Any damage to walls, carpet, rental equipment to partition booth, or any other provided materials is the responsibility of the exhibitor.

Insurance and Liability:

All exhibitors are required to sign a Release of Liability. The Spring and Garden Extravaganza, and its organizers, or 78 Productions, Inc. are not responsible for any loss or damage to property. Exhibitors are required to insure their own property if insurance will be needed.

Payment Guidelines:

A 50% non-refundable deposit is required to assign a booth to your company. The remaining portion of your payment is due by March 9th. No exhibitors will be allowed to enter assigned booth space to set-up without full payment being made.

Contact Information:

78 Productions, Inc. P.O. box 3454, Idaho Falls, ID 83403

Ryan Thueson: 346-2366 Kristen Thueson: 346-2368 Email: ryan@78productions.net



Spring Home & Garden EXTRAVAGANZA

March 16th & 17th Kingston Plaza (Old Ernst Building) 1545 W. Broadway, IF

Show Times:

Friday March 16th 11am to 9pm

Saturday March 17th 9am to 6pm

Booth Cost and Sizes:

10x10 \$350

10x20 \$650

10x30 \$800

20x20 \$1,000

20x30 \$1,200

Food Booths \$250

A 50% deposit is required to assign a booth to your company. If you choose to pay only the deposit and not the whole amount at this time, the remaining portion of your payment is due by March 9th. No exhibitors will be allowed to enter assigned booth space to set-up without full payment being made.

If you'd like to be a part of the Spring Home and Garden Extravaganza, please fill out the application form and mail back to us with your booth size. If you have attended the show previously just put "SAME Booth Location/Size as 2011." If you are new to the show, put desired size and we will place you in an available location.

78 Productions

P.O. Box 3454

Idaho Falls, ID 83403

208-346-2368 / 208-346-2366

www.78productions.net

ryan@78productions.net

Spring Home & Garden EXTRAVAGANZA

March 16th & 17th Kingston Plaza (Old Ernst Building) 1545 W. Broadway, IF

RELEASE OF LIABILITY

The Spring Home and Garden Extravaganza, its organizers and staff, 78 Productions, its organizers and staff, and all show personal are released from all liability for damage or loss to property by exhibitors. This includes, but is not limited to: fire damage, water damage, any other natural weather occurrences, acts of vandalism, crowd riot, electrical loss, or any criminal activities. Insurance will be carried by each exhibitor, if so desired, to cover any loss or damage to property at The Spring Home and Garden Extravaganza. No organizer or personal of the show will be responsible for loss or damage of property and equipment under any circumstances.

Company Name: _____

Responsible Party: _____ Title: _____

Signature: _____ Date: _____

Seventy Eight Productions

